Culture: The values, attitudes, and behaviors of a group of people.

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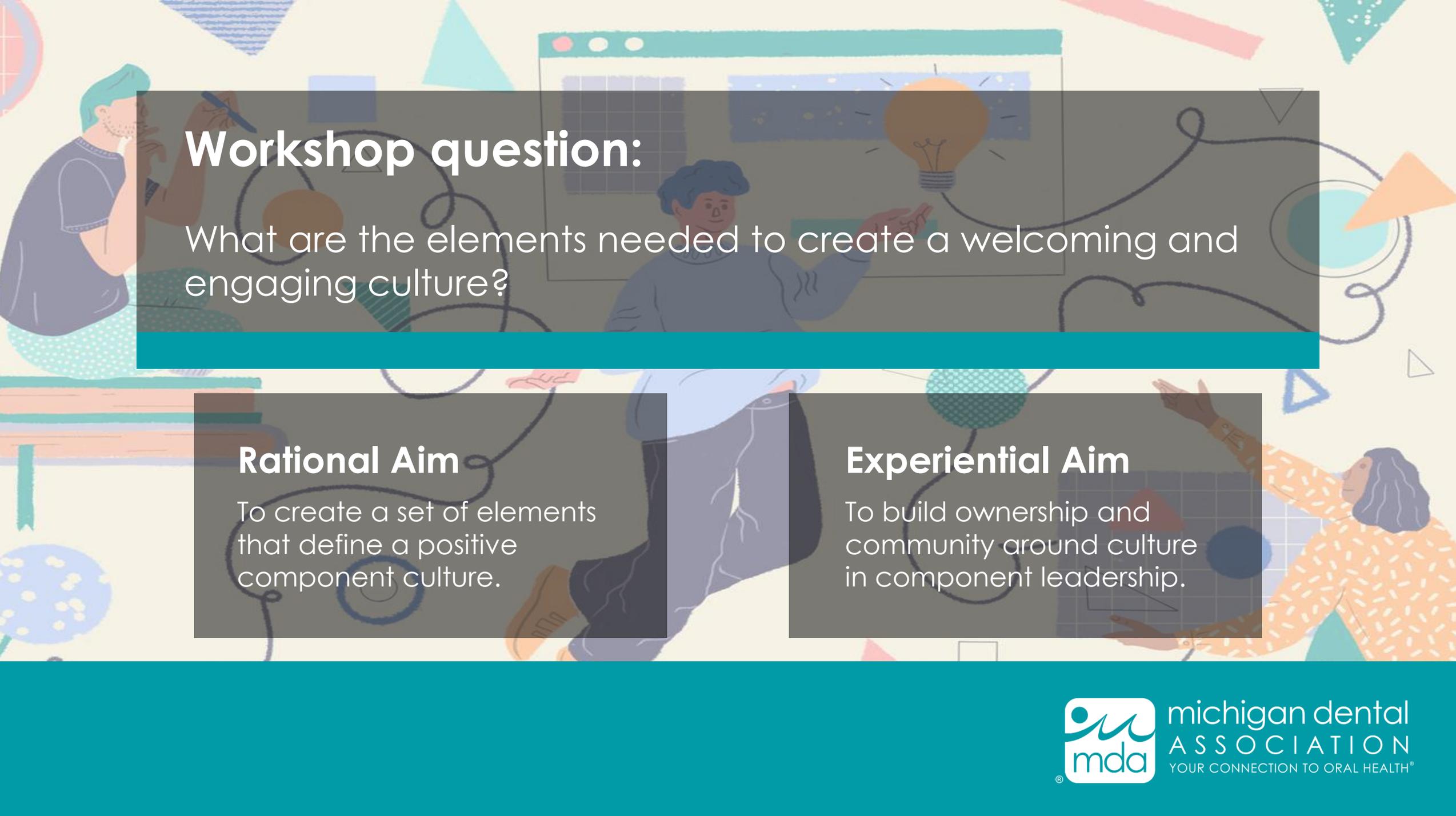
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Workshop question:

What are the elements needed to create a welcoming and engaging culture?

Rational Aim

To create a set of elements that define a positive component culture.

Experiential Aim

To build ownership and community around culture in component leadership.
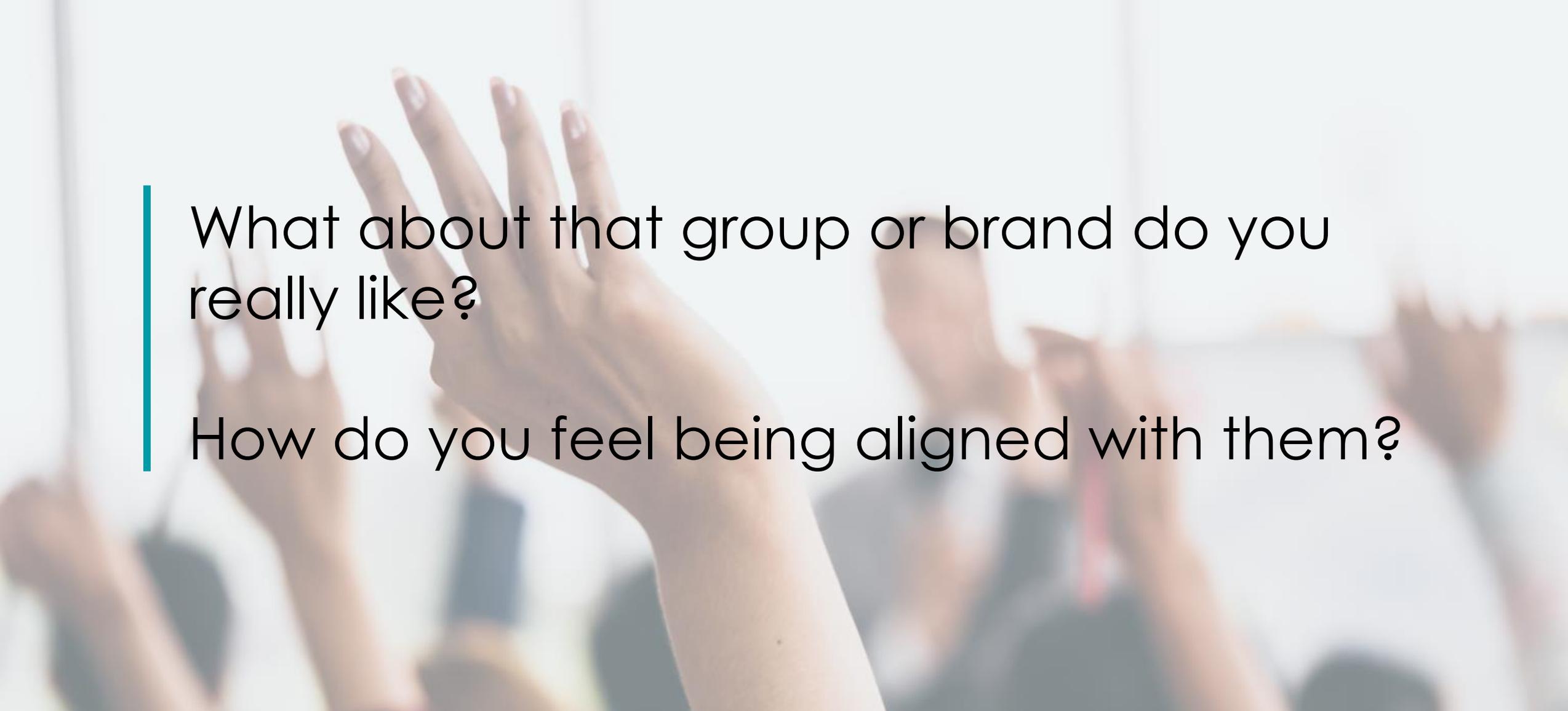
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What is an example of a brand or group that you align with?

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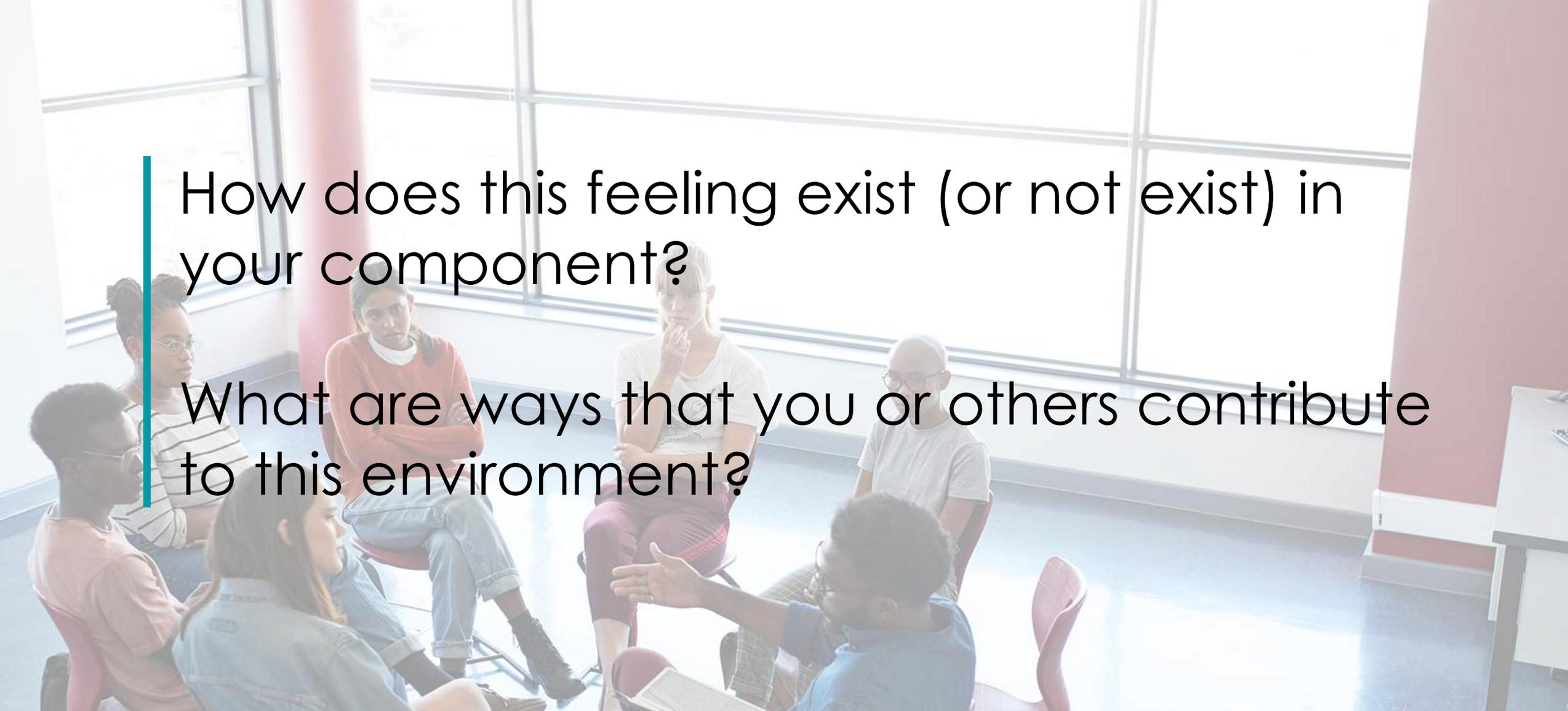YOUR CONNECTION TO ORAL HEALTH®

What about that group or brand do you really like?

How do you feel being aligned with them?

How does this feeling exist (or not exist) in your component?

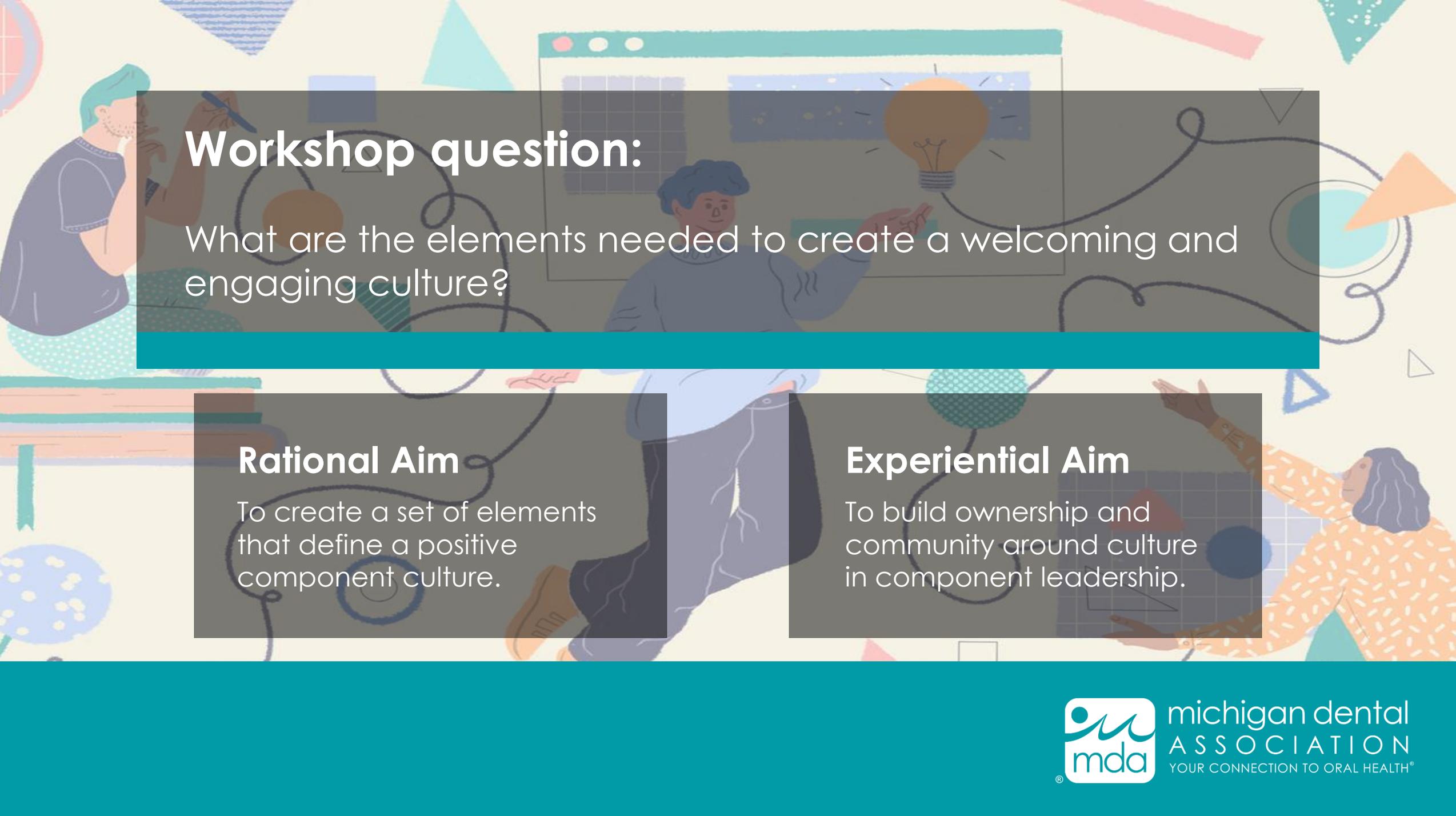What are ways that you or others contribute to this environment?

What are steps we can take to recreate (or avoid) this feeling or environment in our component?

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