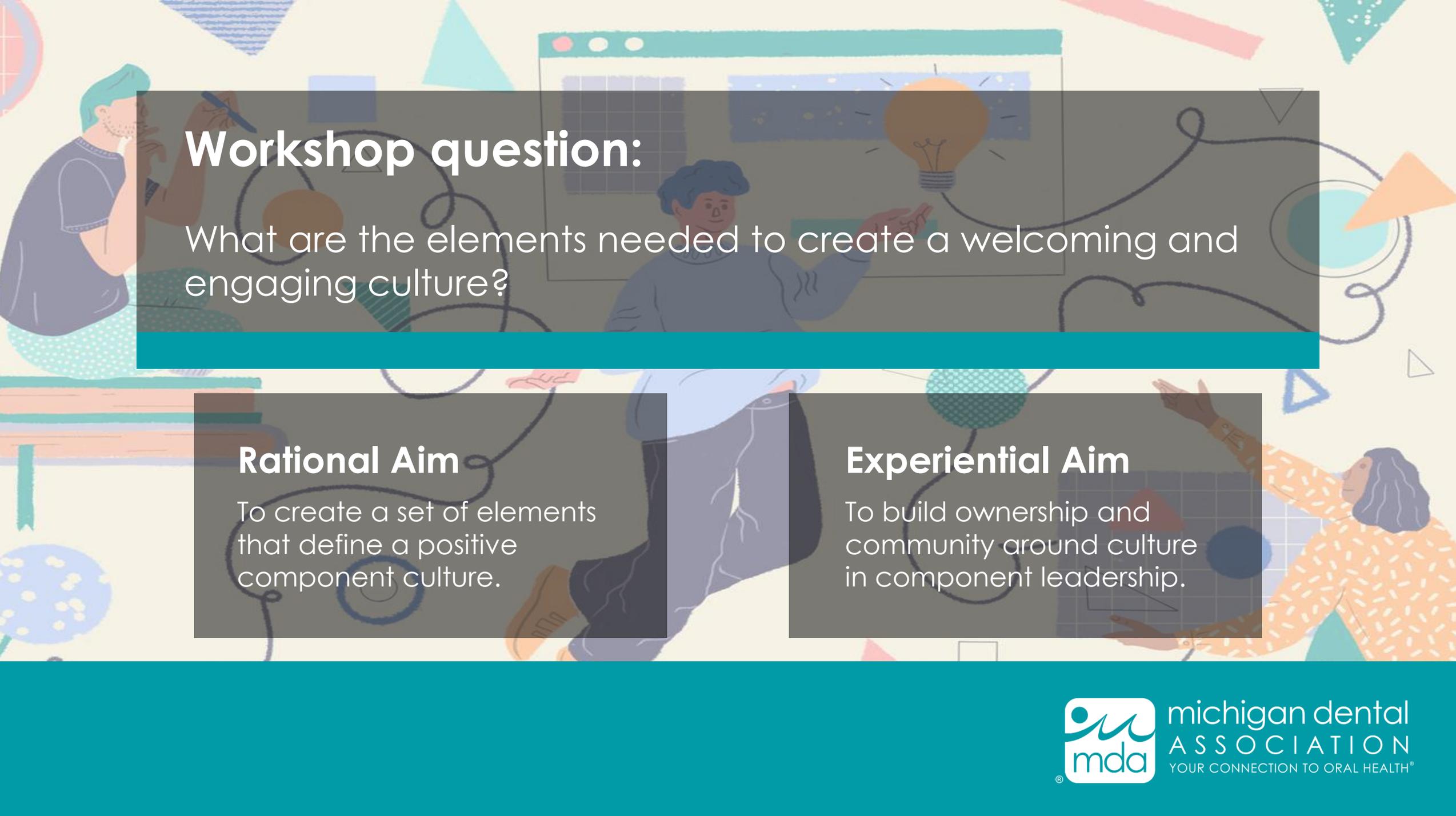


An illustration of a collaborative workspace. In the center, a person with blue hair and a grey sweater is pointing at a glowing lightbulb on a computer screen. To the left, a person with teal hair is drawing a diagram with a blue marker. To the right, a person with dark hair and an orange patterned shirt is pointing at a grid on a screen. The background is filled with various geometric shapes like triangles, circles, and lines in teal, orange, and blue. A dark grey semi-transparent box with a teal bottom bar contains the text.

Culture: The values, attitudes, and behaviors of a group of people.



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Workshop question:

What are the elements needed to create a welcoming and engaging culture?

Rational Aim

To create a set of elements that define a positive component culture.

Experiential Aim

To build ownership and community around culture in component leadership.



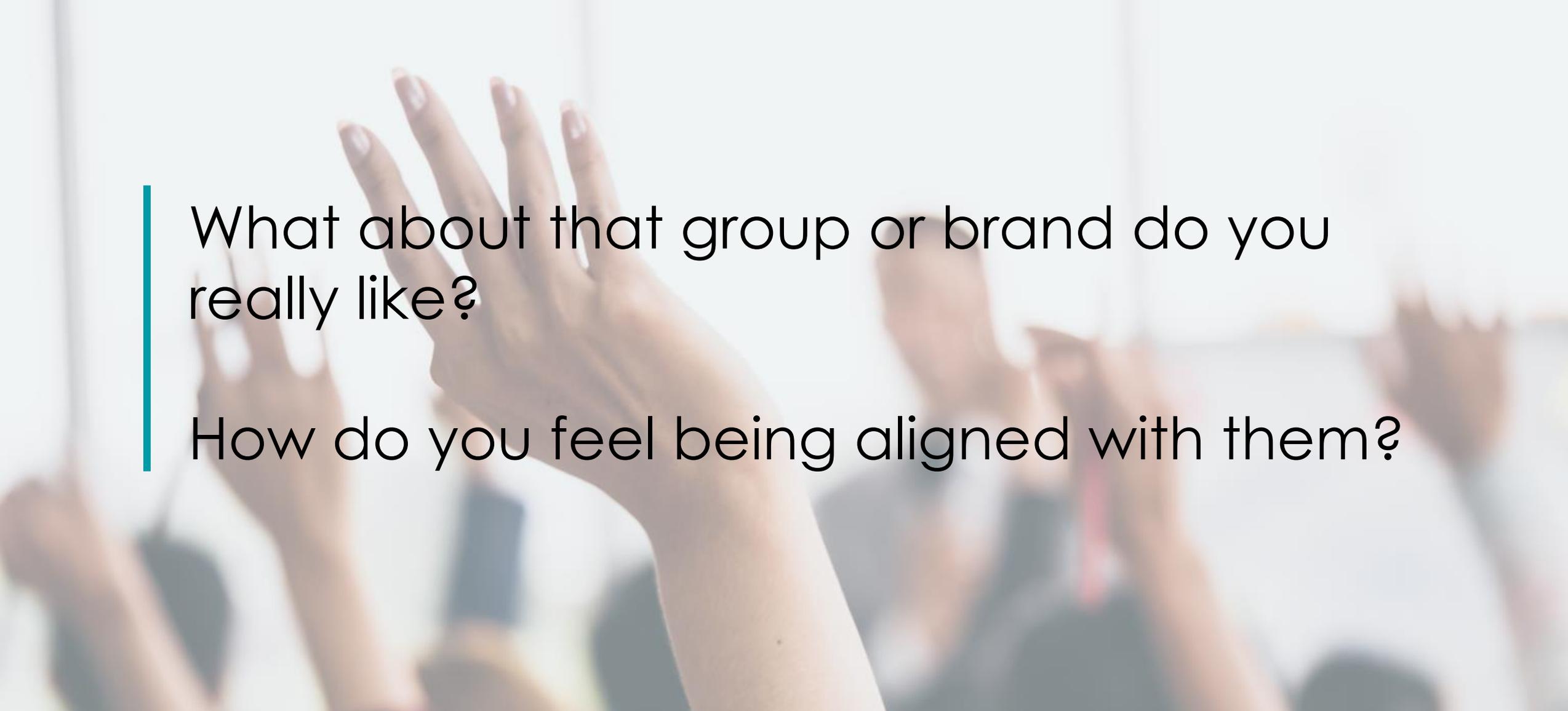
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What is an example of a brand or group that you align with?



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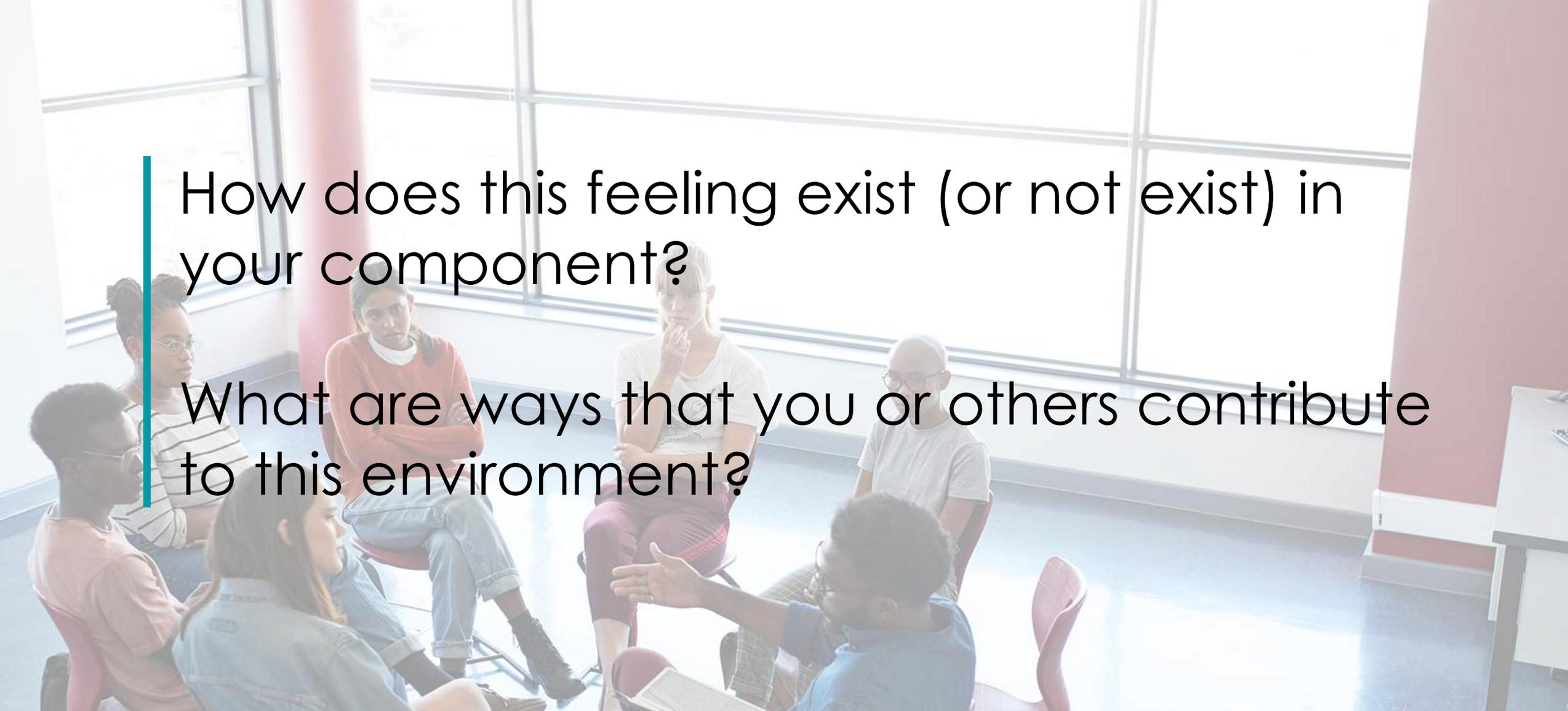


What about that group or brand do you really like?

How do you feel being aligned with them?



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How does this feeling exist (or not exist) in your component?

What are ways that you or others contribute to this environment?



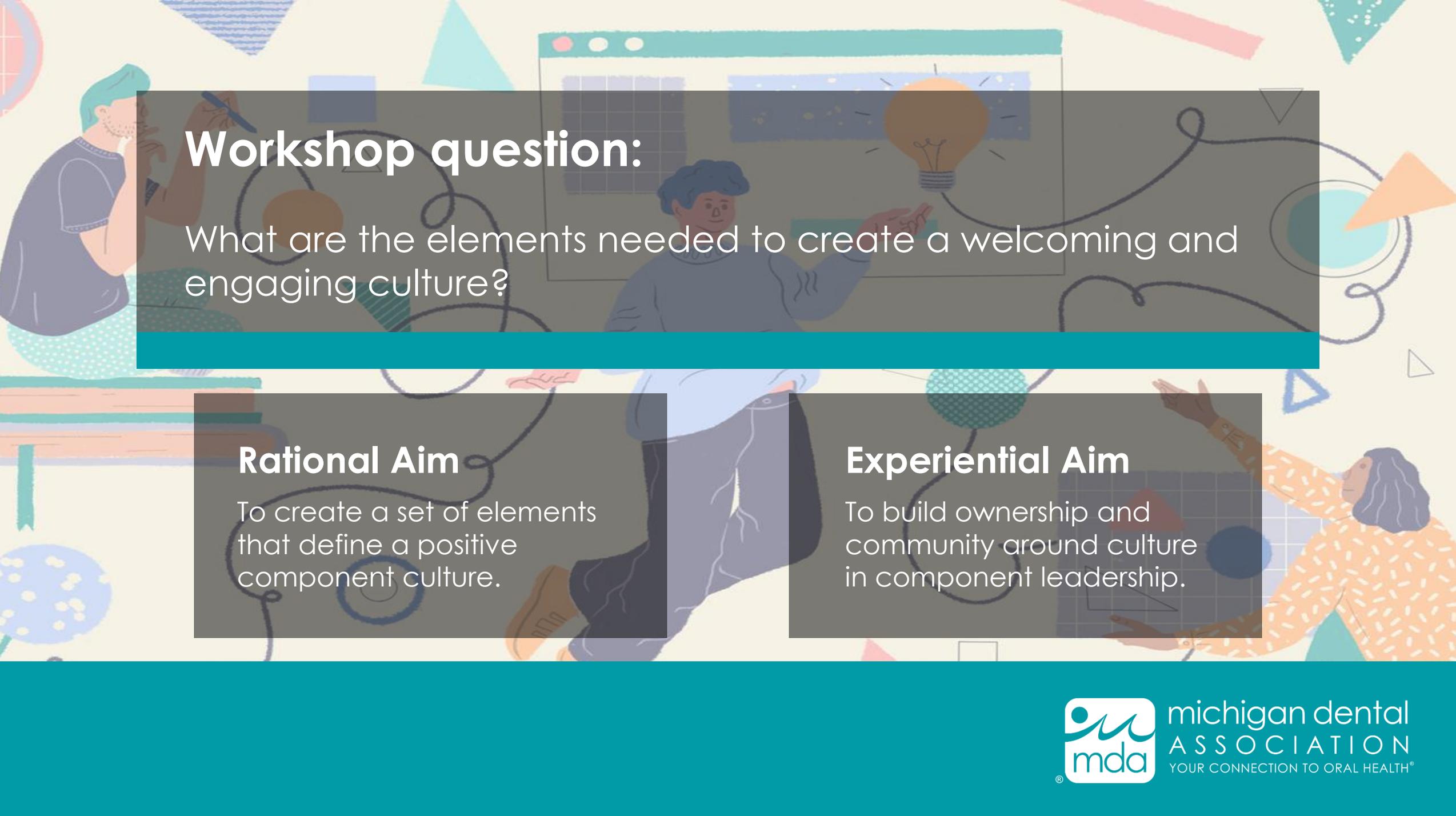
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What are steps we can take to recreate (or avoid) this feeling or environment in our component?



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